**Cecile Hollywood Life Interview**

**When it comes to patterns, what would you suggest wearing? Does is vary with how far along you are?**

Small repeating patterns are very flattering through pregnancy – polka dots are a classic, and this season’s trend for geometric prints and mosaic patterns works perfectly too. Our Mosaic Print Maternity Wrap Dress is a great example – the vibrant blue shade will complement any complexion, and the detailed repeated pattern flatters your curves.

**Do you find that expectant mothers should lean more towards solids than prints? Or vice versa.**

**When it comes to colors, what do you suggest? Does it vary with time?**

I’m a passionate believer that you shouldn’t feel limited in your fashion choices, just because you’re pregnant. Whether you opt for prints or solids should be entirely based on personal preference. At Seraphine, all of our clothes are designed with your curves in mind, so whether you choose the print or the plain option, you can be confident that it will look great at every stage.

**Is lace typically off limits for maternity looks? Or can an expectant mother get away with it? Is there a time frame?**

Of course it’s not off limits! We have a whole section on our website dedicated to lace maternity dresses - they look just as luxurious as regular lace dresses, but are made in wearable stretch lace so they’ll adapt to your shape. Zoe Saldana looked gorgeous in our Luxury Black Lace Cocktail Dress on The Late Late Show and Alison Hannigan wore our Navy Lace Dress on the show How I Met Your Mother.

**What do you recommend wearing per season? Does this vary with how far along you are?**

Spring is the perfect time to invest in a few stylish maternity dresses – right now you can wear them with ankle boots and jackets, and then as summer comes on you can lose the jacket and switch to sandals.

The must have pieces for fall and winter are a stylish pair of maternity jeans and a good collection of knitted sweaters that can transition for nursing after your baby is born.

All of our pieces are designed with a flexible fit to last through your trimesters, so there’s really no need to compromise on your style as your pregnancy progresses.

**When it comes to dressing for work, what maternity looks would you recommend for the office vs. a more active job?**

We have a great range of smart maternity shift dresses which are perfect for the office, and transition easily for going out in the evenings. Black, white and neutral shades make the perfect base for a professional wardrobe, and a stylish day dress is  a great way to inject some color into your look.

**Is leather out of the question?**

Absolutely not – if you love leather, there’s no need to give it up. Lots of celebs have styled Seraphine maternity clothes with their favorite leather jackets – Olivia Wilde, Coco Rocha & Alicia Keys to name but a few. Leather pants can be a little trickier as they don’t tend to have much give, so our Faux Leather Leggings (another celebrity favorite – loved by Gwen Stefani & Kimberly Wyatt) are a great alternative.

**In your opinion what types of maternity clothes should expectant mothers steer clear of?**

My main advice is to steer clear of uncomfortable fabrics and baggy shapes - especially in your third trimester where they will just make you look bigger and give you that 90s tent look that is so not on trend.

**What tips would you give expectant mothers when it comes to picking out bathing suits?**

I’d say it’s all about finding a style that helps you to feel comfortable & confident. If you’re usually a bikini girl, then opt for a maternity bikini, or try a stylish tankini for the option of a bit more coverage. And if you’d like to stay more covered up, try one of our Mulitway Bathing Suits with an ingenious integrated skirt, which can be worn long or tied up out of the way.

**Do you think celebrities can get away with wearing certain styles that wouldn't work for your everyday expectant mother?**

No, in general I don’t think so. Celebrities aren’t super human – they have the same body hang ups and insecurities as the rest of us, and I think this is especially true during pregnancy. There’ll always be the odd few who wear things that are a little ‘out there’, but mostly I think expectant celebrities make a great source of style inspiration.

**Kate Middleton loves Seraphine, what types of cuts and colors does she lean more towards? Does she prefer a certain style? Does she like more form fitting dresses?**

The Duchess tends to choose elegant styles which are fitted at the empire line then looser through the skirt, and she isn’t afraid of colors and prints! She’s a big fan of our Knot Front Dresses – she wore the blossom print one to drive Prince George home from the hospital, and the Fuchsia one in the first official family photographs.

Through this pregnancy, the weather has been colder, so she’s paired warmer dresses like the Vanessa Roll Neck Maternity Dress with statement Seraphine coats. She looked incredible in the Marina Maternity Coat on her arrival in New York, and more recently, she paired our Florrie Floral Print Maternity Dress with the powder blue Natasha Cashmere Blend Coat for a stylish spring look.

**Other than Kate, are there any other celebs that you think have great maternity style?**

There are too many to mention them all, but the ones that have stood out for me recently are Gwen Stefani, Doutzen Kroes and Coco Rocha. These stylish moms were all fans of Seraphine through their pregnancies. They prove that with great maternity clothes, it can be easy to stick to your style throughout your nine months.

**Any additional tips on maternity dressing?**

I’d say, invest in maternity clothes early on. You’ll be amazed at the difference well fitting clothes can make – you’ll look great, and you’ll feel more comfortable and confident in your skin.

And of course the main thing is to enjoy this special time! ​